



MATHIAS BROSE

Education

Professional Scrum Product Owner (Certificate)

scrum.org | 2021

Apple Search Ads (Certificate)

Apple Inc. | 2018

Social Media Manager (Certificate)

Deutsche Presseakademie | 2016

Media Science: Audiovisual Culture & Communication (B.A.)

1,5 | Otto-von-Guericke Universität Magdeburg | 2015

Cultural Studies: History & Philosophy (B.A.)

Otto-von-Guericke Universität Magdeburg | 2011

Abitur

Dr.- Frank Gymnasium Staßfurt | 2008

Work Experience

Productmanager Video & TV Apps

FUNKE Digital GmbH | Berlin | since 04/21

Digital Marketing Manager - Social Media

Oetker Digital GmbH | Berlin | 05/19 - 04/21

Brand Performance Manager

Torben, Lucie und die gelbe Gefahr GmbH (TLGG) | Berlin | 02/18 - 04/19

Creative Social Media

Torben, Lucie und die gelbe Gefahr GmbH (TLGG) | Berlin | 02/17 - 01/18

Referent Kommunikation

Bitkom e.V. | Berlin | 02/16 - 01/17

Volontär Kommunikation

Bitkom e.V. | Berlin | 04/15 - 01/16

mathiasbrose.de

contact@mathiasbrose.de

0172 / 5348827

Sellostraße 27
14471 Potsdam

08. Juli 1989

Languages

German

English

French

Qualifications

Social Media Management

Social Media Advertising

SEO & SEA

Projectmanagement (Agile & Scrum)

Video & Image Editing

Photoshop | Premiere/Final Cut Pro |
After Effects | Audition

Content Management Systems

Wordpress | FirstSpirit | Drupal